



# 2025 Event Opportunities

Henry Ford Rochester Hospital

**HENRY FORD HEALTH**<sup>®</sup>

# Thank you

On behalf of Henry Ford Rochester Foundation and our event committees, we thank you for your consideration of these opportunities. Both events outlined below align with our Mission and Values. Our core values encompass Service to the Poor, which involves generously sharing our time and talents, particularly with those in greatest need, and Reverence, which reflects our respect and compassion for the dignity and diversity of all life. The patients and families who depend on us thank you for your support of our events and for helping to ensure a healthy community.

Sincerely,



Michael Wiemann, MD, FACP  
Regional President & CEO, Metro West Region

## 2025 Events

### Henry Ford Rochester Golf Classic

**Date:** Monday, August 4, 2025

**Location:** The Wyndgate Country Club, Rochester Hills, MI

**Expected Number of Attendees:** 144

**Beneficiary:** Digestive Health

The 2025 Rochester Golf Classic will support Digestive Health, led by Dr. Ernesto Drelichman, at Henry Ford Rochester Hospital. Proceeds will support the goal of creating a comprehensive digestive health center in Rochester. Over 1.5 million Americans have inflammatory bowel disease, often diagnosed during prime working years, creating a significant societal burden. Colorectal cancer, the second leading cause of cancer deaths in the U.S., is increasingly found in younger adults but is preventable and treatable with early screening. Nearly 100 million ambulatory care visits are made annually for digestive issues, affecting many lives and resources. Your support will help expand and enhance the hospital's digestive health program and ensure acquisition of critical staff as well as diagnostic, therapeutic and surveillance equipment needed to save lives.

### Mangia e Bocce

**Date:** Saturday, October 11, 2025

**Location:** Palazzo di Bocce, Lake Orion, MI

**Expected Number of Attendees:** 250

**Beneficiary:** The Birthplace

Benefiting our tiniest, most vulnerable patients, the 2025 Mangia e Bocce event will support critical equipment and monitoring needs. Your support will help ensure the best care possible is available for mothers and babies in a setting that is comfortable and close to home.

# Henry Ford Rochester Golf Classic

## Diamond Sponsor - \$15,000

- 18 holes of golf for four foursomes (16 guests)
- Opportunity to provide giveaways to all participating golfers
- Recognition as sponsor of “celebrity shot” golf opportunity on the course
- Company logo on the onsite event flyer
- Hole signage on two holes
- Public acknowledgement as Diamond Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000

## Sapphire Sponsor - \$10,000

- 18 holes of golf for three foursomes (12 guests)
- Opportunity to provide giveaways to all participating golfers
- Company logo on the onsite event flyer
- Hole signage on two holes
- Public acknowledgement as Sapphire Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000

## Emerald Sponsor - \$7,500

- 18 holes of golf for two foursomes (8 guests)
- Company logo on the onsite event flyer
- Hole signage on one hole
- Public acknowledgement as Emerald Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000

## Ruby Sponsor - \$5,000

- 18 holes of golf for one foursome (4 guests)
- Company logo on the onsite event flyer
- Hole signage on one hole
- Public acknowledgement as Ruby Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000

## Pearl Sponsor - \$3,500

- 18 holes of golf for one foursome (4 guests)
- Hole signage on one hole
- Public acknowledgement as Pearl Sponsor during presented program at event
- Company logo on the onsite event flyer

## \$2,500 Sponsorship Opportunities

- 18 holes of golf for one twosome (2 guests and recognition at one of the following opportunities:
- **Closest to the Pin Sponsor** (2 available)
  - Includes recognition as Closest to the Pin Sponsor on the onsite event flyer
- **Hole-in-One Sponsor** (2 available)
  - Includes recognition as Hole-in-One Sponsor in event program
- **Longest Drive Sponsor** (2 available)
  - Includes recognition as Longest Drive Sponsor on the onsite event flyer

## Foursome - \$1,500

## Golfer - \$400

## Dinner Only - \$100

## Other Giving Opportunities

- Donate an in-kind gift for the raffle

## Underwriting

Cocktail Reception.....	\$2,000
Sponsor	
Lunch on the Course .....	\$2,000
Breakfast.....	\$1,500
Bloody Mary Bar .....	\$1,000
Driving Range .....	\$1,000
Putting Green .....	\$1,000
Hole Sponsor .....	\$1,000
Course Beverage .....	\$500
Sponsor	

# Mangia e Bocce

## Presenting Diamond Sponsor - \$15,000

- Tasting experience and tournament entry for 4 teams (16 guests)
- Premium full-page color ad (4.5" x 7.5") in program book (inside back cover or inside front cover)
- Company logo on video screens
- Two banners with company logo on the tournament courts
- Public acknowledgement as Presenting Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000
- Name listed on video screens during event

## Sapphire Court Sponsor - \$10,000

- Tasting experience and tournament entry for 3 teams (12 guests)
- Premium full-page color ad (4.5" x 7.5") in program book (inside back cover or inside front cover, based on availability)
- Company logo on video screens
- Two banners with company logo on the tournament courts
- Public acknowledgement as Sapphire Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000
- Name listed on video screens during event

## Ruby Sponsor - \$5,000

- Tasting experience and tournament entry for 2 teams (8 guests)
- Full-page color ad (4.5" x 7.5") in program book
- Company logo on video screens
- Banner with company logo on tournament court
- Public acknowledgement as Ruby Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 10,000
- Name listed on video screens during event

## Pearl Scorecard Sponsor - \$3,500

- Tasting experience and tournament entry for 1 team (4 guests)
- Half-page color ad (4.5" x 3.75") in program book
- Company logo on video screens
- Banner with company logo on tournament court
- Public acknowledgement as Pearl Sponsor during presented program at event
- Name listed on video screens during event

## Team Sponsor (4 players) - \$2,500

- Tasting experience and tournament entry for 1 team (4 guests)
- Half-page color ad (4.5" x 3.75") in program book
- Name included in program book
- Name listed on video screens during event

## Sponsor a Henry Ford Associate Team (4 players) - \$2,500

- You sponsor a team of four Henry Ford Rochester Hospital associates to attend the event
- Tasting experience and tournament entry for 1 team (4 guests)
- Half-page color ad (4.5" x 3.75") in program book
- Name included in program book
- Name listed on video screens during event

## Benefactor Couple - \$1,000

- Tasting experience and tournament entry for 2 guests
- Name listed in program book
- Name recognition on video screens during event
- Name listed on video screens during event

## Advertising Sponsor - \$1,000

- Tasting experience and entry for 2 guests (*guests may play on the open courts but will not be a part of tournament play*)
- Banner with company logo on tournament court
- Name listed in program book
- Name recognition on video screens during event

## General Admission - \$250

- Tasting experience and event entry (guests may play on the open courts but will not be a part of tournament play)
- Includes hors d'oeuvres, tasting experience, dessert and open bar

## Other Giving Opportunities

- Donate an in-kind gift for the raffle

## Underwriting

Bar.....	\$1,500
Favors.....	\$1,500
Wine.....	\$1,500
Dessert.....	\$1,000
Trophy.....	\$500

For additional underwriting opportunities, please contact [cpiecho1@hfhs.org](mailto:cpiecho1@hfhs.org).

All titles **highlighted** include tournament play; all others would be open play as courts open.

# Henry Ford Rochester Golf Classic and Mangia e Bocce

Sponsorship of both events at the same level will entitle you to all the benefits of both events with the following savings:

	<b>Sapphire</b>	<b>Ruby</b>	<b>Pearl</b>
<b>Henry Ford Rochester Golf Classic</b>	\$10,000	\$5,000	\$3,500
<b>Mangia e Bocce</b>	\$10,000	\$5,000	\$3,500
<b>Total for both events</b>	\$20,000	\$10,000	\$7,000
<b>Dual Sponsorship</b>	<b>\$16,000</b>	<b>\$8,000</b>	<b>\$6,000</b>
<b>Savings</b>	\$4,000	\$2,000	\$1,000

## Dual Sapphire Sponsor\* - \$16,000

- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo on Golf Classic event flyer
- Tasting experience and tournament entry for 3 teams (12 guests) at the Mangia e Bocce event
- Full-page color ad (4.5" x 7.5") in Mangia e Bocce program book
- Public acknowledgement as Sapphire Sponsor during presented program and on video screens at both events

## Dual Pearl Sponsor\* - \$6,000

- One foursome at the Golf Classic
- Signage on one hole at the Golf Classic
- Logo included in Mangia e Bocce program book
- Tasting experience and tournament entry for 1 team (4 guests) at the Mangia e Bocce event
- Public acknowledgement as Pearl Sponsor during presented program at both events

## Dual Ruby Sponsor\* - \$8,000

- One foursome at the Golf Classic
- Signage on one hole at the Golf Classic
- Half-page color ad (4.5" x 3.75") in Mangia e Bocce program book
- Tasting experience and tournament entry for 2 teams (8 guests) at the Mangia e Bocce event
- Public acknowledgement as Ruby Sponsor during presented program and on video screens at both events

\*See pages 3 & 4 for complete description of all benefits.

# Henry Ford Rochester Foundation 2025 Commitment Form

Organization Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Name of Event	Level of Support	Qty	Total
<b>Grand Total</b>			

## Payment

All payments are due prior to event date(s). If you would like an invoice, please advise how you would like it formatted:

- One invoice for full donation amount
- One invoice for each event

Enclosed is my check for \$ \_\_\_\_\_ made payable to **Henry Ford Rochester Foundation**

Please charge my:  Personal Credit Card      Amount to be charged: \$ \_\_\_\_\_  
 Business Credit Card

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_  My billing address is the same as the address listed above.

Billing Address: \_\_\_\_\_ Billing City, State, Zip \_\_\_\_\_

### Mail to:

Henry Ford Rochester Foundation  
Development Office  
1 Ford Place, 5A  
Detroit, MI 48202

### For questions:

Email: [specialevents1@hfhs.org](mailto:specialevents1@hfhs.org)

